

Leadership Wyoming Class 2018

AGENDA- ENTREPRENEURSHIP AND THE ECONOMY

January 11-13, 2018, Lander/Riverton

ISSUE AWARENESS SESSION

ADVANCE MAILING

Agenda

ASSIGNMENT/HOMEWORK

Wyoming Business Report articles
ENDOW report

DISCUSSION POINTS

Overall:

The challenges facing Wyoming's economy and whether Wyoming will grow or not.

Myths and Reality:

- Wyoming's Economic Needs
- Tradition versus Change
- Does Wyoming want economic development?

Growth Debate:

- Is it important to grow Wyoming's economy?
- Barriers to Economic Development
- Dependency on Minerals

Wyoming Business Council:

- Is the model the right model for Wyoming?
- What are its successes?

Economic Development/ Business Tours

- Lander
- Riverton
- Wind River Reservation

CLASS QUESTIONS

- State's economic development: What can we really expect and is the current approach working?
- How can Wyoming foster entrepreneurship or is it possible?
- What is the status of local economic development efforts in Fremont County and the ties to the Wyoming Business Council, BOCES, etc.?
- How do the communities of Lander, Riverton, and the Reservation differ?

KEY SESSION QUESTIONS

- How does economic development work in these three places?
- What have been the key issues/challenges?
- What have been the successes?
- What are the obstacles to success?
- What are the local economic drivers?
- Who are the key community trustees?

PROGRAM SPONSORS

Leslie Calkins, Class 2017
Central Wyoming College
Devon Energy
Mandy Fabel, Class 2017
Fremont Motors
John Gans, Class 2004
Paula Hunker, Class 2013
IDEA, Inc.
Inberg-Miller Engineers

Arlen Lancaster, Class 2012
Linda Lindsey, Class 2009
Joe (Class 2017) and Andrea (Class 2016) Quiroz
Lori Ridgway, Class 2016
Sweetwater Food and Beverage LLC
The Content Lab LLC
Travis Welch, Class 2017
Wind River Hotel & Casino

LODGING

Wind River Hotel and Casino (**Wednesday**)
10269 WY-789
Riverton, WY 82501
(307)856-3964 or (866)657-1604

Holiday Inn Express (**Thursday and Friday**)
1005 11th Street
Lander, WY 82520
(307)332-4005

DRESS CODE

Business Casual

CLASS ABSENSES

Janelle Fletcher
Mary Katherine Scott

WEDNESDAY, January 10th

4:00 p.m. - **Wind River Job Corps Center Tour** (Optional)

5:00 p.m.

Wind River Job Corps Center

Contact: Christa Stream

4200 Airport Road

Riverton, WY 82501

(307) 856-9700

THURSDAY, January 11th

8:00 a.m. **Breakfast and Meeting at Wind River Hotel and Casino**

Wind River Hotel and Casino, Cottonwood Room

10269 Highway 789

Riverton, WY 82501

Driving Directions: Casino is just beyond Riverton on the way to Lander.

Breakfast Buffet (Sponsored by: *Wind River Hotel & Casino*)

Welcome and Class Reconnections

8:45 a.m. - **"Barriers to Entry: Challenges of Starting Businesses on the
10:00 a.m. Wind River Reservation"**

Moderator:

Leslie Shakespeare, Councilman, Class 2017

Eastern Shoshone Business Council

PO Box 1049

Fort Washakie, WY 82514

(307) 349-1748

lshakespeare@easternshoshone.org

Panelists:

Jim Conrad, Chief Executive Officer

Wind River Casino & Hotel

10269 Hwy 789, PO Box 1989

Riverton, WY 82501

(307) 840-5933

jeconrad789@gmail.com

Cy Lee, Executive Director
Wind River Development Fund
PO Box 661
Fort Washakie, WY 82514
(307) 335-7330
cy@wrdf.org

Sheila Matt, General Manager
Shoshone Rose Casino
5690 US-287
Lander, WY 82520
(307) 206-7000
smatt@shoshonerose.com

Mike Ute, Coach/Owner
Crossfit Leveler
145 Ethete Road
Fort Washakie, WY 82514
(406) 577-6585
Mike@CrossFitLeveler.com

10:00 a.m. - BREAK
10:15 a.m.

10:30 a.m. - Group Tours: Devon Energy, Legacy Molding and Pitch Engine
11:45 a.m.

NOTE: Class will split into two groups. Carpooling is recommended.

GROUP A:

Devon Energy (Tour: 10:45 a.m. - 12:15 p.m.)

Contact: Nick Agopian, Class 2012
45 Beaver Creek Oil Field Road
Riverton, WY 82501
(307) 634-6580
nick.agopian@dvn.com

Lunch - 12:15 p.m. - 1:30 p.m.

(Location: **Devon Energy, 45 Beaver Creek Oil Field Road**)

Lunch Guests:

Scott Covington, Tom Kropatsch and Kimberly Mazza

Pitch Engine (Tour: 2:15 p.m. - 3:30 p.m.)

Contact: Fabian Lobera
2255 Brunton Court
Riverton, WY 82501
(307) 349-8211
fl@pitchengine.com

GROUP B:

Legacy Molding (Tour: 10:30 a.m. - 11:30 a.m.)

Contact: Rob Wright
1070 W. Main Street #A
Riverton, WY 82501
(307) 857-1111 Ext. 101
rob@legacymolding.com

Lunch - 12:15 p.m. - 1:30 p.m.

(Location: **Devon Energy, 45 Beaver Creek Oil Field Road**)

Lunch Guests:

Scott Covington, Tom Kropatsch and Kimberly Mazza

Devon Energy (Tour: 1:45 p.m. - 3:30 p.m.)

Contact: Nick Agopian, Class 2012
45 Beaver Creek Oil Field Road
Riverton, WY 82501
(307) 634-6580
nick.agopian@divn.com

3:30 p.m. - 4:30 p.m. - Break / Travel to Lander / Check into hotel

Holiday Inn Express
1005 11th Street
Lander, WY 82520
(307) 332-4005

4:30 p.m.- 6:00 p.m. - Explore Lander Main Street (Optional)

Stop by the Lander Chamber to take a tour with Brian!

6:00 p.m.- 7:30 p.m. - Leadership Wyoming Reception (Appetizers and Drinks Available)

Great opportunity to meet local Leadership Wyoming graduates!

Mill House
125 Main Street
Lander, WY 82520
(307) 349-9254

Beer/Wine Sponsor: Sweetwater Food and Beverage LLC
Ron Hansen, Class 2013

7:30 p.m.- **Bhava Shala and Low Water String Band** (Optional)
9:00 p.m.

Bhava Shala
111 S. First Street
Lander, WY 82520
<https://bhavashala.com>

FRIDAY, January 12th

7:00 a.m.- **Complimentary Breakfast at the Holiday Inn Express**
7:45 a.m. (Please make plans to eat before meeting begins.)

Meeting Location: Pronghorn Lodge, 150 E. Main Street, Monarch Room

8:00 a.m.- **Preferred Vision for Wyoming 2028**
9:30 a.m.

Frank Galey, Ki ThoughtBridge Associate/Leadership Wyoming Consultant

9:30 a.m.- **BREAK**
9:45 a.m.

9:45 a.m.- **“Economic Development in Fremont County and Wyoming”**
10:45 a.m.

Moderator:

Kevin Kershnik, General Manager & Director/Executive Director, Class 2017
Pertech Industries and IDEA, Inc.
213 W. Main Street, Suite C
Riverton, WY 82501
(307) 851-9592
IDEA.KevinK@gmail.com

Panelists:

Andy Gramlich, Member
Lander Economic Development Association
485 N. 4th Street
Lander, WY 82520
(307) 349-5734
agramlich@landereda.org

Sarah Hamlin, Business Advisor
Small Business Development Center
213 W. Main Street, Suite C
Riverton, WY 82501
(307) 851-2029
slancast@uwyo.edu

Shawn Reese, CEO
Wyoming Business Council
214 W. 15th Street
Cheyenne, WY 82001
(307) 777-2800
shawn.reese@wyo.gov

Liz Simpson, Planning Commission Member
Town of Dubois
PO Box 1062
Dubois, WY 82513
(307) 399-4628
drlizsimpson@gmail.com

10:45 a.m. - "Let's Speed Date: Wyoming's Landscapes in the Economy"
11:45 a.m.

Local, Region and/or State Participants:

Joy Bannon, Wyoming Wildlife Federation, Class 2010
Ron Hansen, Wind River Outdoor Company, Class 2013
Paula McCormick, Wind River Country
Dan McCoy, UW Natural Resources Recreation and Tourism
Travis McNiven, U.S. Senator John Barrasso, Class 2017
Bruce Palmer, NOLS
Milward Simpson, The Nature Conservancy
Darran Wells, Central Wyoming College

11:45 a.m. - Lunch
1:30 p.m.

**"Entrepreneurship Evolution: How Brunton Continues to
Shape Startups in Fremont County"**

Moderator:

Even Brande, President/CEO, Class 2006
Handel Technologies
PO Box 1453
Laramie, WY 82073
(307) 742-5555
even@handelit.com

Panelists:

Mike Jones, President
Fremont Knives
PO Box 1812
Lander, WY 82520
(970) 297-8957
mjones31957@gmail.com

Jason Kintzler, Founder and CEO
Pitch Engine
333 Main Street
Lander, WY 82520
(307) 851-7689
jk@pitchengine.com

Fabian Lobera, Chief Operating Officer
Pitch Engine
333 Main Street
Lander, WY 82520
(307) 349-8211
fl@pitchengine.com

Cade Maestas, Vice President of Sales and Operations
Maven Outdoor Equipment Company
485 N. 4th Street
Lander, WY 82520
(800) 307-1109
cade@mavenbuilt.com

1:30 p.m. - Break and Travel to Lander Area Tours
1:45 p.m.

2:00 p.m.- Lander Area Tours
3:15 p.m.

NOTE: Class will split into two groups. Carpooling is recommended.

GROUP A:

Eagle Bronze Foundry (Tour: 2:00 p.m. - 3:15 p.m.)
Contact: Kayla Griffin
130 Poppy (Lander Industrial Park)
Lander, WY 82520
(307) 332-5436

GROUP B:

NOLS Rocky Mountain (Tour: 2:00 p.m. – 3:15 p.m.)

Contact: Andy Blair and Anne Pike

502 Lincoln Street

Lander, WY 82520

(307) 332-5300

The following Sinks Canyon activity is optional. If you are planning to participate in the Sinks Canyon cave adventure you will want change into attire that you do not mind getting a little dirty. Please be sure you have completed the required liability release form. The cave tour will be limited to 20 participants.

3:45 p.m. - Depart from Holiday Inn Express to Sinks Canyon

4:00 p.m.

Sinks Canyon Visitors Center

Contact: Jamie Simonson

3079 Sinks Canyon Road

Lander, WY 82520

4:00 p.m. - Sinks Canyon Overview (In Visitor Center, all are welcome)

4:30 p.m.

4:30 p.m. - Sinks Canyon Cave Tour

5:15 p.m. *** Liability Waver Release Form Required ***

6:00 p.m. - Reception and Dinner (Cash Bar Available)

8:00 p.m. *(Reception begins at 6 p.m., followed by dinner at 6:30 p.m.)*

(Sponsored by: Fremont Motors)

Middle Fork

351 Main Street

Lander, WY 82520

Special Guest Speakers:

David Chicoine, Interim Dean, College of Business

University of Wyoming

John Lee, Director of Operations, Go West LLC

SATURDAY, January 13th

8:00 a.m.- **Breakfast** - Pronghorn Lodge, Monarch Meeting Room

8:30 a.m.

History/Trivia...Jim Mowry

8:30 a.m.- **Class Project "Check In"**

9:00 a.m.

9:00 a.m.- **"Ghost Towns of Wyoming"**

10:00 a.m. **Featuring: *Jeffrey City, Lander and South Pass City***

Joe Ellis, Superintendent
South Pass City Historic Site
54 Dakota
South Pass City, WY 82520
(307) 332-3684
joeellis@wyoming.com

Jerry Kendall, Author
jerrydon1950@hotmail.com

Bill Sniffin, Author and Photographer
Wyoming Wonders
PO Box 900
Lander, WY 82520
(307) 349-2211
bsniffin@wyoming.com

10:00 a.m.- **BREAK**

10:15 a.m.

10:15 a.m.- **Personal Mission Team Conversations**

11:15 a.m.

Margaret Benson, Ki ThoughtBridge Associate/Leadership Wyoming Consultant

11:15 a.m.- **Class Collect: *Entrepreneurship and the Economy***

12:15 p.m.

Even Brande, Leadership Wyoming Advisory Board Member
Mandy Fabel, Leadership Wyoming Executive Director

12:15 p.m.- **Complete Session Evaluations**

12:30 p.m.- **ADJOURN**

ATTENDING ADVISORY BOARD, ALUMNI & STAFF

ADVISORY BOARD

Even Brande, Class 2006
Frank Galey, Class 2006
Linda Lindsey, Class 2009

ALUMNI MEMBERS

Nick Agopian, Class 2012
Joy Bannon, Class 2010
Joe Ellis, Class 2008
Ron Hansen, Class 2013
Kevin Kershnik, Class 2017
Arlen Lancaster, Class 2012
Travis McNiven, Class 2017
Leslie Shakespeare, Class 2017

LEADERSHIP WYOMING STAFF

Mandy Fabel, Executive Director

Frank Galey - Integrated Work of Leadership Consultant and Ki ThoughtBridge Associate

Margaret Benson-Integrated Work of Leadership Consultant and Ki ThoughtBridge Associate

Linda Walsh- Event/Program Coordinator

CONTACTS

Leadership Wyoming (Casper)	(307) 577-8000	Mandy Fabel	(307) 349-6710
Holiday Inn Express (Lander)	(307) 332-4005	Linda Walsh	(307) 262-8574
Wind River Hotel & Casino (Riverton)	(307) 856-3964		

Wind River Job Corps Center Tour

Jennifer Amend	
Richard Garrett	
Dennis Jack	
Joe MacGuire	
Kristi Racines	
JoAnn True	

Sinks Canyon Cave Tour

Sandy Baird	Derrek Jerred
Corey Billington	Mathias Jung
Even Brande	Joe MacGuire
Cori Cosner-Burton	Rob Miller
Randi Downham	Jim Mowry
Brian Fabel	Amy Pierson
Mandy Fabel	Kristi Racines
Dennis Jack	Steve Russell

Thursday Reception Alumni Attendees:

Aaron Bannon (2012)
Kris Benson (2012)
Roger Bower (2008) and Guest
Jeff Buchanan (2015)
Carol Chidsey (2010)
Andi Clifford (2010) and Guest
Pip Coe (2011)
Ron Hansen (2013)
Linda Lindsey (2009)
Sergio Maldonado (2009)
Steve Moldt (2016) and Guest
Lori Ridgway (2016)
Leslie Shakespeare (2017)
RaJean Strube Fossen (2011)
Travis Welch (2017)